Lecture 4

Representing data
CSS

Representing data

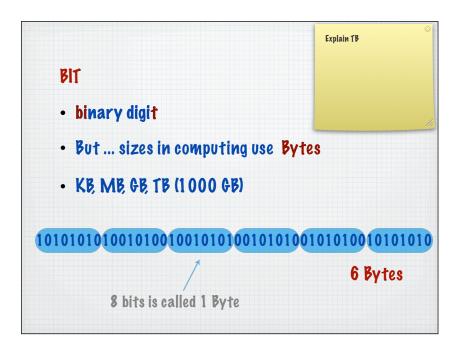
bits binary

lots of maths

Zeros and Ones

- Everything is stored in binary code
- · Patterns of 1's and 0's
- A single 1 or 0 is called a Bit

(i)
E
=
three Property for the second state of the second s
abadefgh



Remember: We can store one character in a byte

• One byte can represent one letter or character

Hello there

• 11 bytes

Word, Excel Images
Web pages
Music
Video
Video
Numbers
Colours
Alphabets

Word, Excel AM Images Web pages Music Video Numbers Colours Alphabets

So how do we represent Numbers?

Binary patterns can represent denary numbers

- denary = base 10
- binary = base 2
- The number system we use every day in computing
- Uses these symbols
 Uses these symbols

{0, 1, 2, 3, 4, 5, 6, 7, 8, 9} {0, 1}

In base 10, each column is worth 10 times more than the previous one

12,563

10000	1000	100	10	1	
1	2	5	6	3	

Meaning 10000 + 2000 + 500 + 60 + 3 = 12563

Alternatively (if you like maths)

10000	1000	11002	101	1100
1	2	5	6	3

Meaning 10000 + 2000 + 500 + 60 + 3 = 12563

In base 2, each column is worth 2 times more than the previous one

The binary number 10110

16	8	4	2	1
1	0	1	1	0

Meaning

one 16 zero 8s one 4 one 2 zero 1s

16 + 0 + 4 + 2 + 0 = 22

Alternatively (if you like maths)

1264	23	4 ²	21	2 °
1	0	1	1	0

Meaning $16 + 0 + 4 + 2 + 0 = 22_{10}$

Tip

The base of a number is often indicated in subscript - 1078₁₀ means 1078 in base 10.

To convert from denary to binary

Q. What is 1678₁₀ in binary?

Step One: draw a grid doubling the column heading for as far as we need to go....

1024	512	256	128	64	32	16	8	4	2	1

Q. What is 1678₁₀ in binary?

Step Two: Starting from the left, add 0's and 1's to make up the number...

Start here

1024	512	256	128	64	32	16	8	4	2	1
1										

Can we use 1024? Yes - so place a 1

Which leaves us with 1678 - 1024 = 654 to get

Q. What is 1678₁₀ in binary?

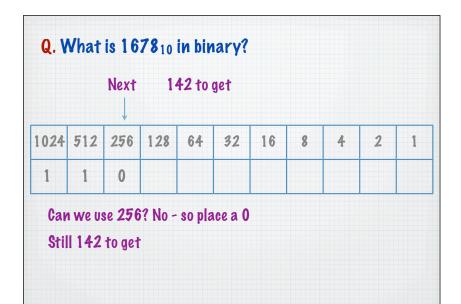
Next 654 to get

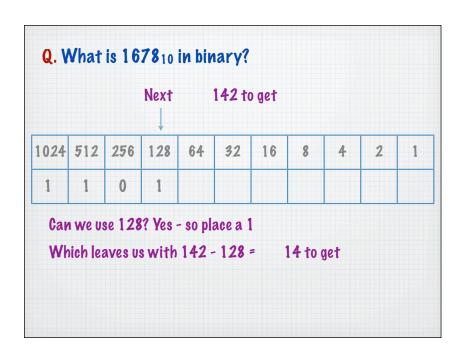
1024 512 256 128 64 32 16 8 4 2 1

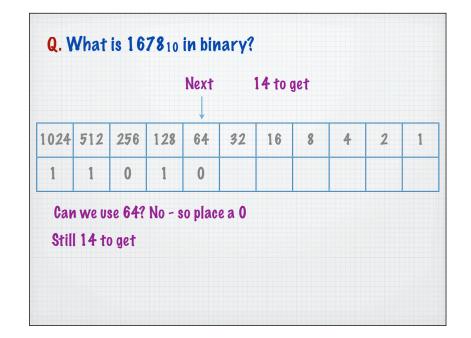
1 1

Can we use 512? Yes - so place a 1

Which leaves us with 654 - 512 = 142 to get

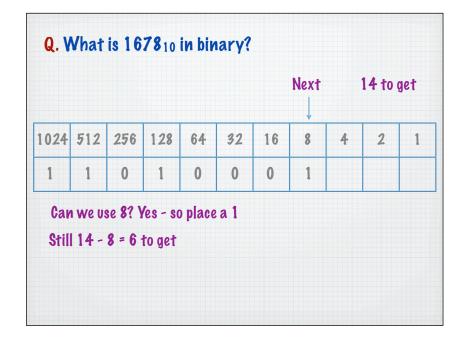






					Next		14 to	get		
					1					
1024	512	256	128	64	32	16	8	4	2	1
1	1	0	1	0	0					

						Next		14 to	get	
1024	512	256	128	64	32	16	8	4	2	1
1	1	0	1	0	0	0				





Next 6 to get

1024	512	256	128	64	32	16	8	4	2	1
1	1	0	1	0	0	0	1	1		

Can we use 4? Yes - so place a 1

Still 6 - 4 = 2 to get

Q. What is 1678₁₀ in binary?

Next

2 to get

1024	512	256	128	64	32	16	8	4	2	1
1	1	0	1	0	0	0	1	1	1	0

Can we use 2? Yes - so place a 1

Finished - fill rest of grid with 0's

What is 167810 in binary? 110100011102

To convert from binary to denary

Q. What is 110100011102 in denary?

Step One: draw a grid doubling the column heading for as far as we need to go....

1024	512	256	128	64	32	16	8	4	2	1

To convert from binary to denary

Q. What is 110100011102 in denary?

Step Two: Place the numbers in the grid..

1024	512	256	128	64	32	16	8	4	2	1	
1	1	0	1	0	0	0	1	1	1	0	

To convert from binary to denary

Q. What is 11010001110_2 in denary?

Step Three: Add them up

1024	512	256	128	64	32	16	8	4	2	1
1	1	0	1	0	0	0	1	1	1	0

Alternatively

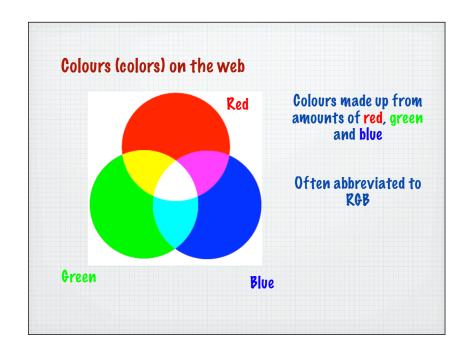
Use a calculator

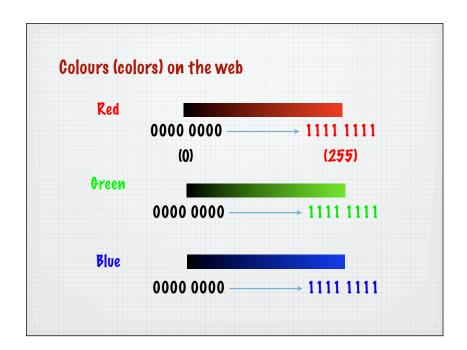
So how do we represent Colours?

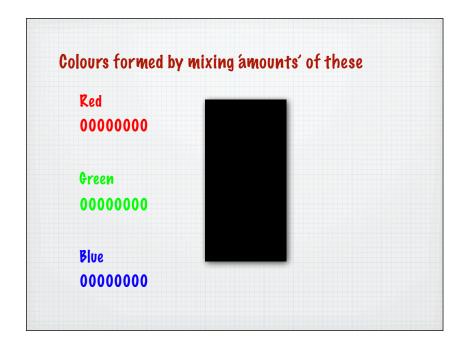
(on the web)

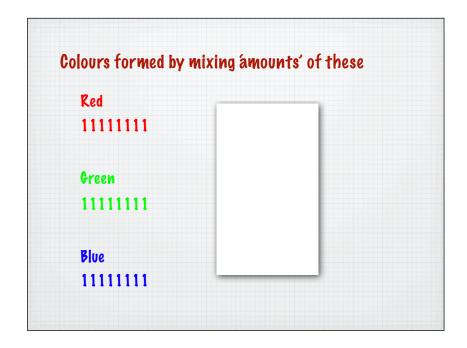
AM
(i)
E
=
three merkur file six solds and file six solds and file solds and
abedelgh Malaya

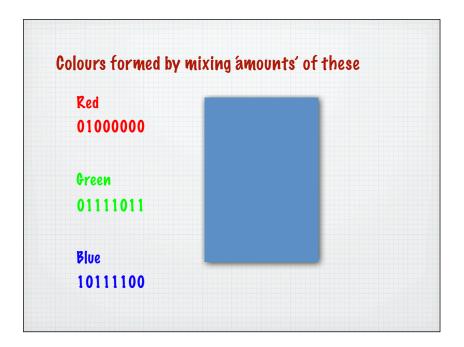
color names - 16 built in names Color Name | BGCOLOR= "name" Color Name | BGCOLOR= "name" Navy Navy Black Black Olive Blue Fuchsia Blue Purple Purple Fuchsia Red Gray Silver Green Teal Lime White Yellow Yellow • Other colours can be specified by a number • A binary number / pattern











Colours formed by mixing amounts' of these
Write the colour down in RGB order:
01000000 0111101110111100

Is there a shorthand way to write this...?
01111011 hexadecimal

Hexadecimal

- hexadecimal = base 16
- Used in computing as allows a shorthand for binary

Hexadecimal

- Base 2 uses 2 symbols {0, 1}
- Base 10 uses 10 symbols {0, 1, 2, 3, 4, 5, 6, 7, 8, 9}
- Base 16 uses 16 symbols

{0, 1, 2, 3, 4, 5, 6, 7, 8, 9, ...

Problem.. we've run out of symbols

Hexadecimal

• Use A, B, C, D, E, F

{0, 1, 2, 3, 4, 5, 6, 7, 8, 9, A, B, C, D, E, F}



Example hexadecimal numbers

- 3E2DD
- 2456
- 111111111

So how is hex a shortcut?

Hexadecimal base 16

Binary pattern	Hex
0000	0
0001	1
0010	2
0011	3
0100	4
0101	5
0110	6
0111	7
1000	8

• Shortcut table

Binary pattern	Hex		
1001	9		
1010	A		
1011	В		
1100	C		
1101	D		
1110	E		
1111	F		

Example - converting from binary to hex

Split the number into blocks of four from right

Example - converting from binary to hex

Split the number into blocks of four from right

0100 0000 0111 1011 1011 1100

You may need to add O's on the left to get a block of four

Example - converting from binary to hex

Replace each 4 bit pattern with the hex digit

01490 00000 01711 1071 1 1071 1 11090

40 7B BC

Example - converting from binary to hex

So 0100 0000 0111 1011 1011 1100 2

is 40 7B BC 16

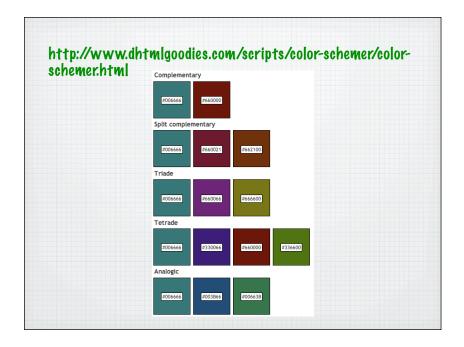
40 7B BC H in hexadecimal

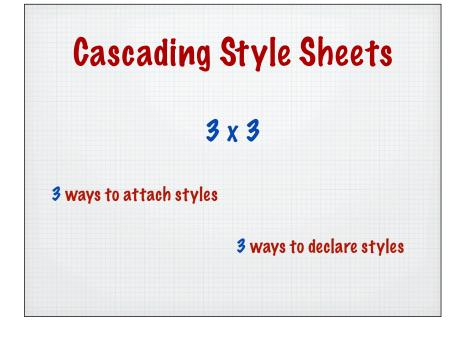
40 7B BC

Again

- Most calculators can transform from Hex to Binary (and back again)
- Find colour hex representation using online tools







3 ways to attach styles • in-line • internal style sheet • external style sheet

3 ways to attach styles

- in-line
- internal style sheet
- external style sheet

in-line

- insert the style directly into an element start tag
 - use the style attribute

Web browsers allow users to ask for receive and display pages that have been formatted (typically) in a markup language such as HTML.

<h2>common browsers</h2>

There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari.

There are other browsers as well (Opera, Konquerer).

style attribute

• Uses

style=" name-value pairs"

e.g.

style="font-size: 12pt; color: fuchsia"

in-line

• To apply this style to two of the elements

Web browsers allow users to ask for receive and display pages that have been formatted (typically) in a markup language such as HTML.

<h2>Common browsers</h2>

There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari.

There are other browsers as well (Opera, Konquerer).

in-line

• To apply this style to two of the elements

Web browsers allow users to ask for, receive and display pages that have been formatted (typically) in a markup language such as HTML.

<h2>Common browsers</h2>

There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari.

There are other browsers as well (Opera, Konquerer).

in-line

• To apply this style to two of the elements

Web browsers allow users to ask for, receive and display pages that have been formatted (typically) in a markup language such as HTML.

<h2>Common browsers</h2>

There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari.

There are other browsers as well (Opera, Konquerer).

Advantages

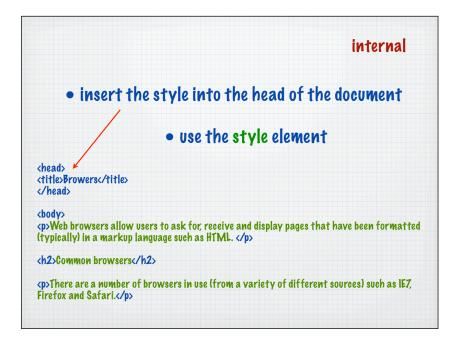
- Simple to place a style/see where a style is being used
- Approach commonly seen with pre-css html editors

Pisadvantages

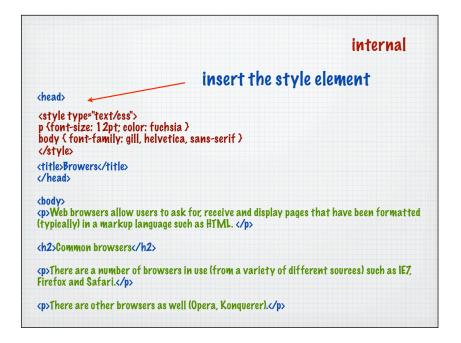
- Lots of repetition
- No-reuse
- Mangles design in with content

3 ways to attach styles • in-line • internal style sheet • external style sheet

3 ways to attach styles • in-line • internal style sheet • external style sheet



insert the style element (head) (title Browers (/title) (/head) (body) (p) Web browsers allow users to ask for receive and display pages that have been formatted (typically) in a markup language such as HTML. (/p) (h2) Common browsers (/h2) (p) There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari. (/p) (p) There are other browsers as well (Opera, Konquerer). (/p)



Advantages

- Browser has to only get 'one' page from the web server
- Style information directly associated with page

Visadvantages

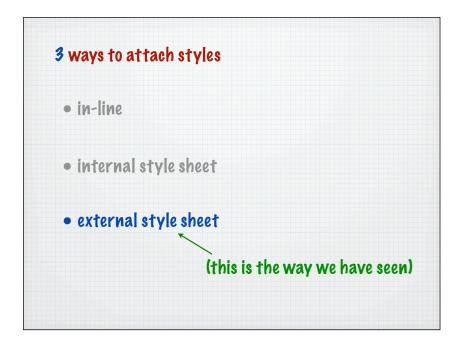
- Lots of repetition if more than one page in a site (style has to be in each page)
- Maintenance of a large number of pages costly

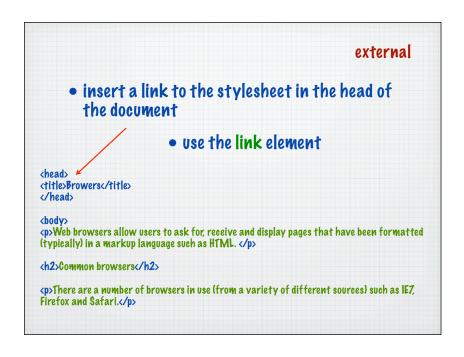
Tip

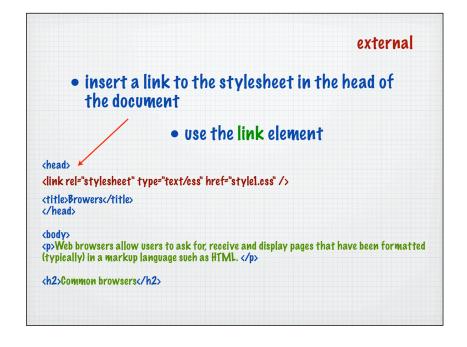
Use internal style sheets during the design process, or where a page has a unique style

3 ways to attach styles

- in-line
- internal style sheet
- external style sheet







Advantages

- Style separated from content
- Great for maintenance of large site designs

Visadvantages

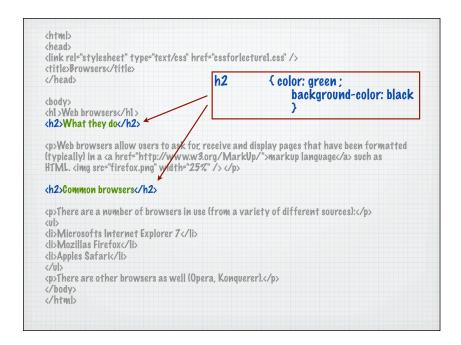
• Two retrievals required (one for the HTML, one for the style sheet)

External style sheets are the preferred mechanism for most sites nowadays

3 ways to declare styles

- tag style
- id style
- class style

3 ways to declare styles • tag style • id style • class style



3 ways to declare styles • tag style • id style • class style

3 ways to declare stylestag styleid style

• class style

id style

- Uses the id attribute
- Used to assign a unique name to any element
- <h2>Common browsers</h2>
- Compared to the compared to the
- There are other browsers as well (Opera, Konquerer).

id style

- Uses the id attribute
- Used to assign a unique name to any element
- def"introduction" >Webbrowsers allow users to ask for receive and display pages that have been formatted (typically) in a markup language such as HTML.
- <h2>Common browsers</h2>
- d="explanation">There are a number of browsers in use (from a variety of different sources) such as IE7, Firefox and Safari.
- There are other browsers as well (Opera, Konquerer).

```
#introduction {
    color: blue;
    background-color: yellow;
}

#explanation {
    color: black;
    background-color: yellow;
}
```

id style

 Use the # symbol to indicate an id name in the style sheet

Watch-out

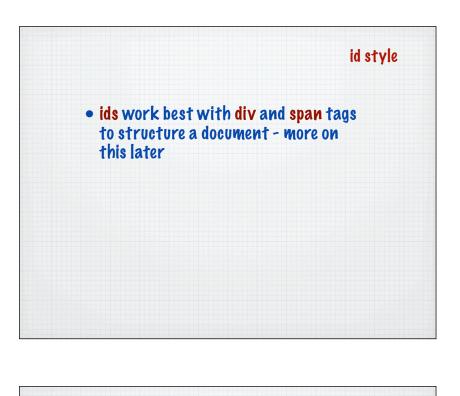
ids in a single document MUST be unique; try to use single short words - no spaces are allowed

• Watch out for id mania

```
<html>
<head>
                                                                    id style
<title>Browsers</title>
</head>
<br/>
<h1 id="title">Web browsers</h1>

    Far too many ids

<h2 id="subtitle">What they do</h2>
 Web browsers allow users to ask for receive and display pages that have been formatted (typically) in a <a href="http://www.w3.org/MarkUp/">markup</a>
language</a> such as
HTML. <img src="firefox.png" width="25%" /> 
<h2 id="anothersubtitle" >Common browsers
Poorly chosen names as
                                           well - try to avoid design
There are a numb
sources):
                                           led names - focus on
(ul id="myorderedlist")
di>Microsofts Internet Explorer 7
                                           content context
di>Mozillas Firefox
Apples Safari
id="myforthparagraph" >There are other browsers as well (Opera, Konquerer).
</body>
```



3 ways to declare styles

- tag style
- id style
- class style

3 ways to declare styles

- tag style
- id style
- class style

class style

 a class is a group of elements that will share a common style

Probably best explained by example...



class style

- Uses the class attribute
- Used to assign a class name to any element

<h2>diasa+"thupstyleh2What they do</h2>

<h2>Common browsers</h2>

There are a number of browsers in use (from a variety of different sources) such as ...

class style

- Uses the class attribute
- Used to assign a class name to any element

<h2 class="bluestyle" >What they do</h2>

- <h2>Common browsers</h2>
- <h2>Common browsers</h2>
- There are a number of browsers in use Ifrom a variety of different sources | such as ...
- There are a number of browsers in use (from a variety of different sources) such as ...

class style

.bluestyle {
 color: blue;
}

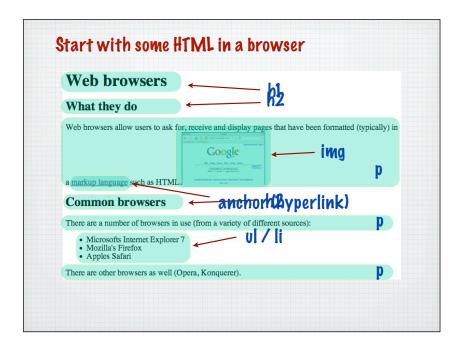
h3. bluestyle {
 color: blue;
 size: 120%;
}

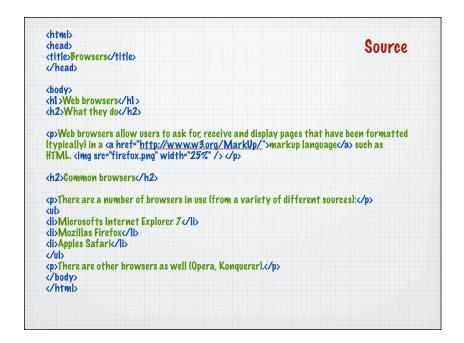
 Use the . symbol to indicate a class name in the style sheet

Cascading Style Sheets



Boxes





Blocks

- The placement of elements creates a logical structure in the document
- Elements cause the document to be subdivided into blocks

```
<html>
                                                               Initial
<head>
<title>Browsers</title>
                                                               containing block
</head>
<br/><br/><h1>Web browsers</h1>
<h2>What they do</h2>
Web browsers allow users to ask for, receive and display pages that have been formatted
(typically) in a <a href="http://www.w3.org/MarkUp/">markup language</a> such as HTML. <img src="firefox.png" width="25%" /> 
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
di>Microsofts Internet Explorer 7
di>Mozillas Firefox
Apples Safaric/li>
</U/>
There are other browsers as well (Opera, Konquerer).</body>
</html>
```

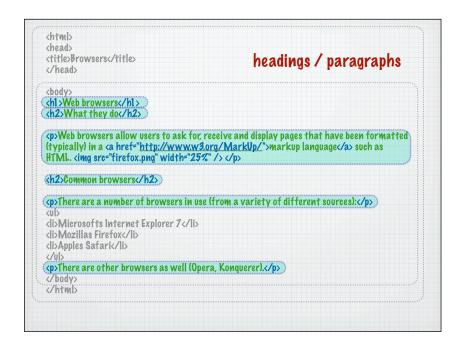
```
<html>
                                                              Initial
<title>Browsers</title>
                                                              containing block
</head>
<h1>Web browsers</h1>
<h2>What they do</h2>
Veb browsers allow users to ask for, receive and display pages that have been formatted
(typically) in a <a href="http://www.w3.org/MarkUp/">markup language</a> such as HTML. <img src="firefox.png" width="25%" /> 
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
Microsofts Internet Explorer 7
Mozillas Firefox
Apples Safari
</01>
There are other browsers as well (Opera, Konquerer).
</body
</html>
```

```
<html>
                                                  body block 'inside' the
(head)
<title>Browsers</title>
                                                  outer block
</head>
<h1>Web browsers</h1>
<h2>What they do</h2>
Web browsers allow users to ask for, receive and display pages that have been formatted
typically) in a <a href="http://www.w3.org/MarkUp/">markup language</a> such as HTML. <img src="firefox.png" width="25%" /> 
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
kul>
Microsofts Internet Explorer 7
di>Mozillas Firefox/li>
Apples Safaric/li>
</html>
```

```
<html>
                                                        body block 'inside' the
cheads
<title>Browsers</title>
                                                        outer block
</head>
<br/><br/><h1>Web browsers</h1>
<h2>What they do</h2>
XP>Web browsers allow users to ask for, receive and display pages that have been formatted
(typically) in a <a href="http://wwww3.org/MarkUp/">markup language</a> such as HTML. <img src="firefox.png" width="25%" /> 
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
Microsofts Internet Explorer 7
Mozillas Firefox
Apples Safaric/li>

There are other browsers as well (Opera, Konquerer).
</body>
```

```
<head>
<title>Browsers</title>
                                      headings / paragraphs
</head>
<br/><bdy><br/><h1>Web browsers</h1>
<h2>What they do</h2>
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
di>Microsofts Internet Explorer 7
di>Mozillas Firefox/li>
Apples Safaric/li>
There are other browsers as well (Opera, Konquerer).
</body>
</html>
```



```
chtwl>
chead>
ctitle>Browsers</title>
c/head>

cbody>
chl>Web browsers allow users to ask for receive and display pages that have been formatted
(typically) in a (a href="http://wwww3org/MarkUp/">markup language</a>) such as

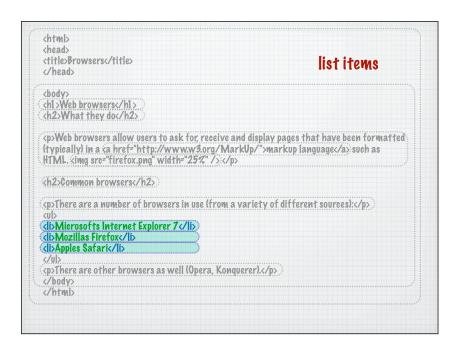
HTML. cimg sre="firefox.png" width="25%"/> 

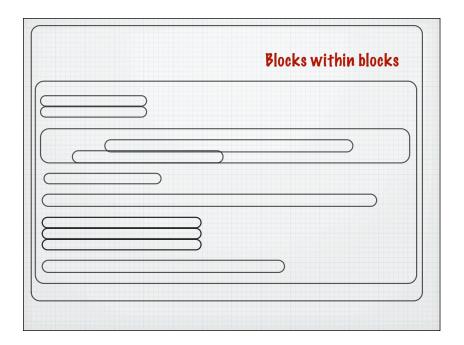
ch2>Common browsers
ch2>Common browsers: in use (from a variety of different sources):
cub
cli>Microsofts Internet Explorer 7
cli>Mozillas Firefox
cli>Apples Safari
cli>Apples Saf
```

```
<html>
<head>
<title>Browsers</title>
                                                                                                  image
</head>
<h1>Web browsers</h1>
<h2>What they do</h2>
cp>Web browsers allow users to ask for receive and display pages that have been formatted (typically) in a sa href="http://www.w.3.org/MarkUp/">markup languages/as such as HTML...
HTML...
(img sre="firefox.png" width="25%"/>>
<h2>Common browsers</h2>
There are a number of browsers in use (from a variety of different sources):
Microsofts Internet Explorer 7
Mozillas Firefox
Apples Safari
</U>
There are other browsers as well (Opera, Konquerer).
</body>
</html>
```

```
chtml>
chead>
ctitle>Browsers</title>
chody>
chl>Web browsers
the dos/h2>

cp>Web browsers allow users to ask for receive and display pages that have been formatted trypically) in a sa href="http://www.w.w.gorg/MarkUp/">markup language</a> such as HTML sing sre="firefox.png" width="25%" /> 
cp>There are a number of browsers in use (from a variety of different sources):
cp>There are a number of browsers in use (from a variety of different sources):
cub
disMicrosofts Internet Explorer 7
disMicrosofts Internet Explorer 7
disMozillas Firefox
disMozillas Firefox
chaples Safaris/li>
chaples Safaris/li>
chapter are other browsers as well (Opera, Konquerer)
cybody>
chtml>
```





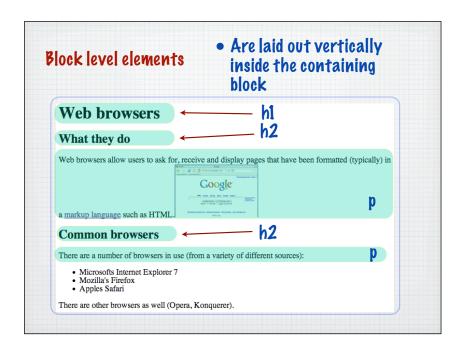
Blocks

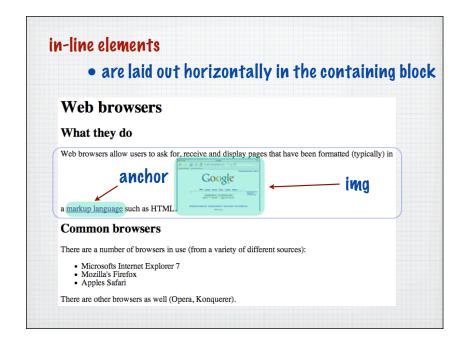
• Two common types of blocks

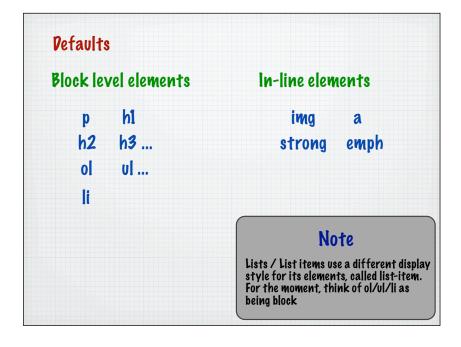
Block level elements

In-line block elements

So what's the difference?







So what can we do with blocks?

Change the blocks nature display property

• Float them float property

• Clear space next to them clear property

Treat them as boxes and change the visual aspects

the CSS box model

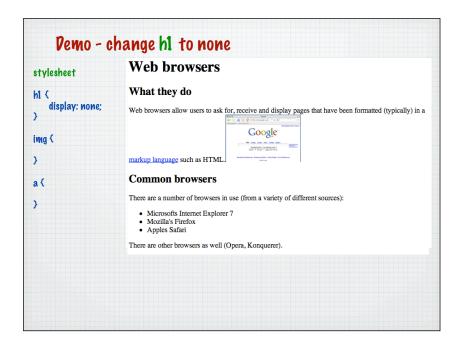
display property

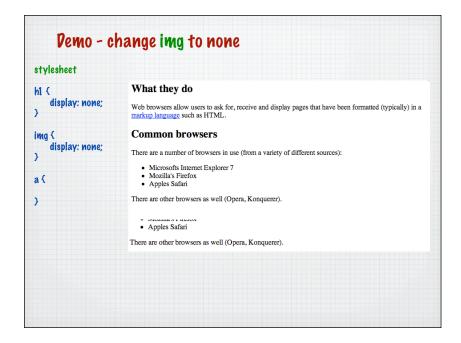
This property can be used to change how an element block is situated

value	inline or block or none or inherit*
initial value	element specific / inline
applies to	all elements
inherited	no (unless value indicates it)

*Other values are available

Empty stylesheet Mat they do Web browsers allow users to ask for, receive and display pages that have been formatted (typically) in img { a markup language such as HTML. a { Common browsers There are a number of browsers in use (from a variety of different sources): • Microsofts Internet Explorer 7 • Mozilla's Firefox • Apples Safari There are other browsers as well (Opera, Konquerer).





Pemo - change a to block stylesheet hi { display: none; } what they do Web browsers allow users to ask for, receive and display pages that have been formatted (typically) in a markup language such as HTML. Common browsers There are a number of browsers in use (from a variety of different sources): Microsofts Internet Explorer 7 Mozillas Firefox Apples Safari There are other browsers as well (Opera, Konquerer).

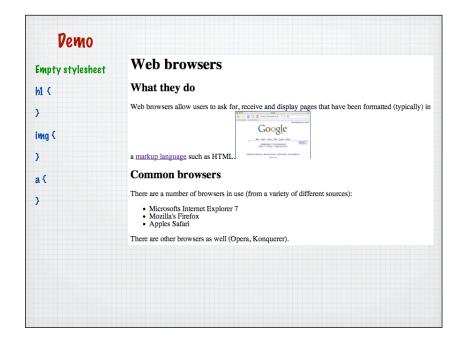
float property

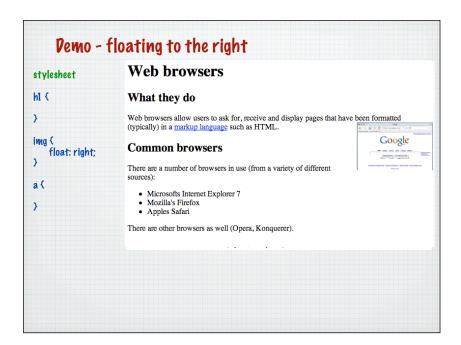
- This property 'floats' a block left or right
- The block floats to the side until its edge touches another block

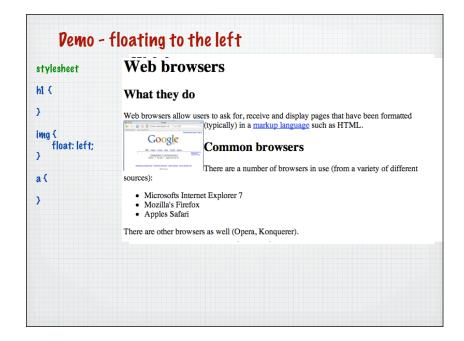
float property

Any in-line element floated becomes a block style element

value	left or right or none or inherit
initial value	none
applies to	all but positioned elements
inherited	no (unless value indicates it)



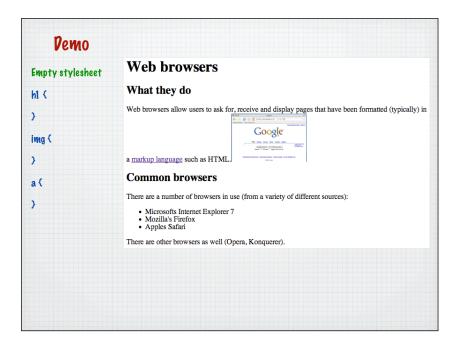


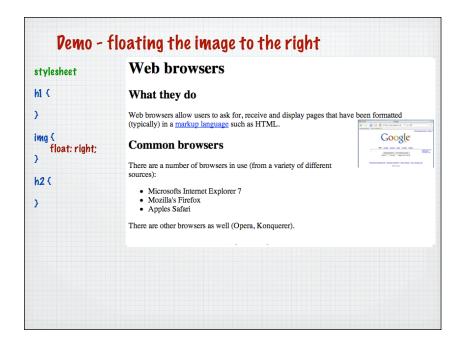


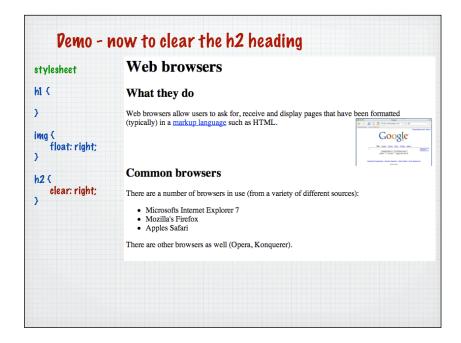
clear property

• This property clears space on a blocks left or right

value	left or right or none or inherit or both
initial value	none
applies to	block-level elements
inherited	no (unless value indicates it)







CSS box model

- Blocks can be styled as boxes
- Boxes have properties such as

height margin border width padding



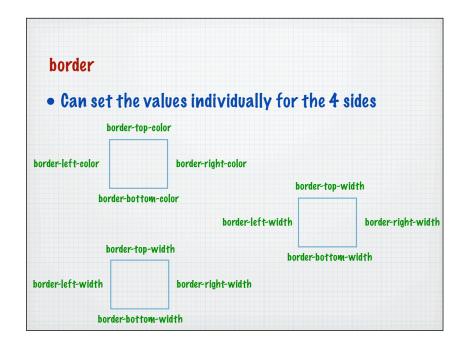


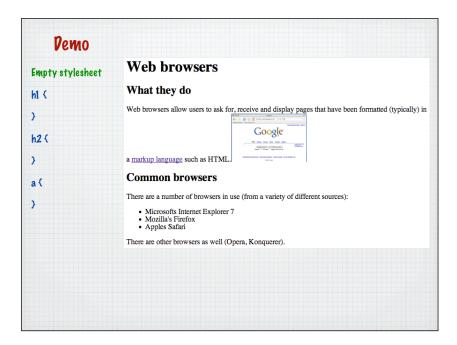
none hidden border dotted dashed solid • Can set the border-style double groove ridge inset outset px • Can set the border-width pt 1pt=1/72inch em=based of the em width of an 'M'

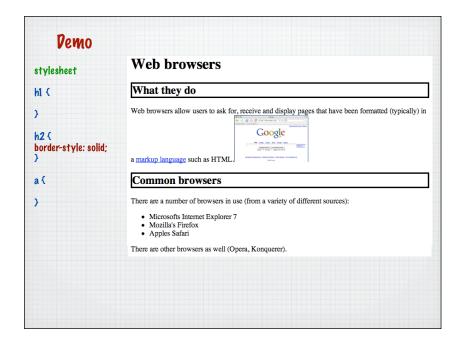
• Can set the border-color

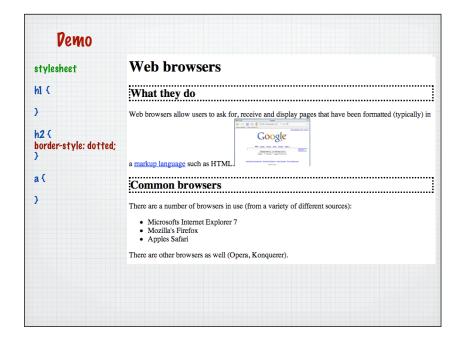
• Can set the border-color

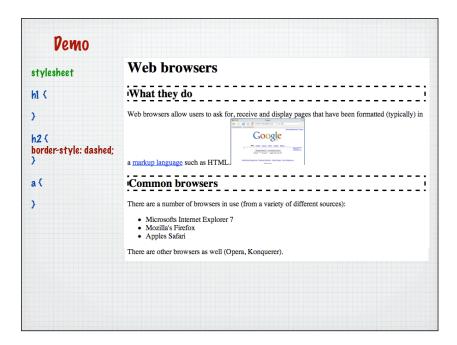
palette

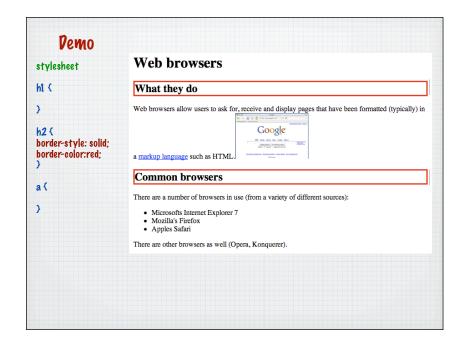


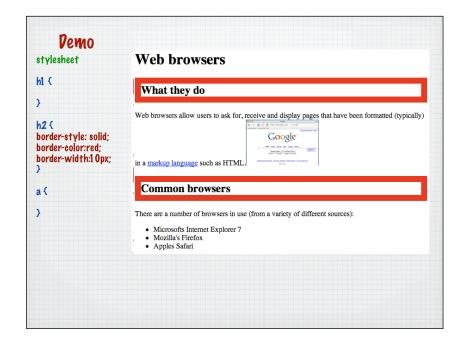


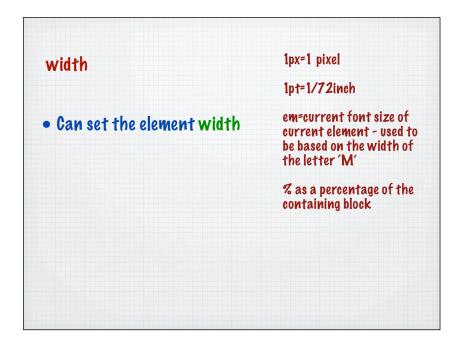


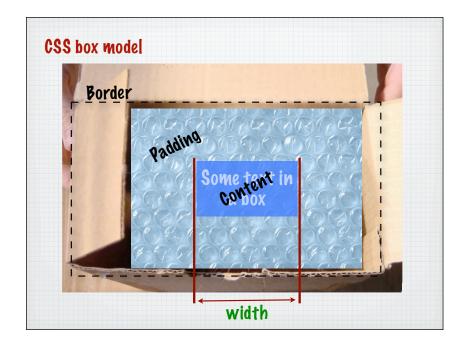


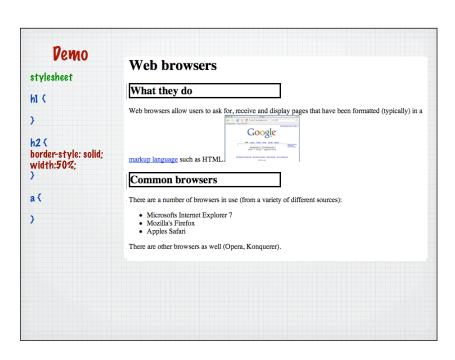












padding

• Can set the elements padding size

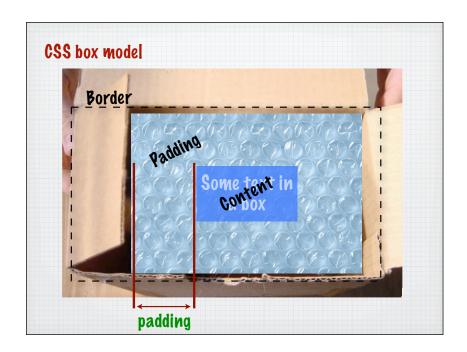
1px=1 pixel

1pt=1/72inch

em=current font size of current element - used to be based on the width of the letter 'M'

% as a percentage of the containing block

• Padding sits between the content and the border



padding

• Can set the padding individually for the 4 sides

padding-top

padding-left

padding-right

padding-bottom

