

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1205283

Presentation, structure and style:

Good report structure
Good presentation
Fair / Reasonable style, needs some polish
One or to grammer problems but overall good

Problem analysis and Assumptions

Good analysis of the problem domain
You should clarify your assumptions

Implementation and structure

Good use of terminology and appropriate techniques
Some flaws/mistakes in the implementation/solution
You've clearly based the design on the one from the labs which is fine, but you need to be careful with your tags

Code analysis

Reasonable semantic HTML
Reasonable use of CSS
Good markup/structure
Reasonable design, derives from appropriate analysis
Don't have hard coded links to files on the C drive! You've got mixed cases of tages (and haven't closed some <p> tags

Conclusions and proposals

Good work

General Comments

Lots of good work in here and youre very close. You could have chnaged the design further if you had wanted to (perhaps a different number of columns? Etc)

Overall Mark:

64 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1235693

Presentation, structure and style:

The report is quite well presented. The sections should be indexed, and there is quite a lot of poor grammar and/or typographical errors. The comparison section is very well structured, making it easy for the reader to glean the essential information. You have unnecessarily used screenshots throughout the report. These should be replaced by imported graphics are simply teext. For example, a screenshot of the styles.css file takes up a significant amount of space and is difficult to read.

Problem analysis and Assumptions

This is very thorough. The various issues are discussed in relevant sections, but poor grammar / typographical errors impact negatively on the text. For example, within the Navigation subsection of the Site Evaluation you write: *The design of the navigator is similar to the Mid Kent Windows navigator in retrospect to the amount of buttons that are available on the navigator, as in figure... there are eleven buttons on the Allen Installation navigation.*

Implementation and structure

This is OK. There appears to be only 2 css files -- not the four suggested in the report.

Code analysis

You have sensibly separated design from content by appropriately using html files and css files. The css files are not consistent in their content. typography.css includes colour information.

Conclusions and proposals

There is no conclusions / proposals section in the report.

General Comments

This is a good report. There is a lot of evidence of an understanding of the problem domain, and an ability to develop a workable website following a sensible implementation approach. The new site is an improvement on the existing site.

Overall Mark:

67 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1105113

Presentation, structure and style:

It is important to proof-read your report to remove typographical and grammatical errors. For example, the first line of the Executive Summary is *The report is to outline the process in retail on the redesign of 5 Star Cosmetics Limited* and the first line of the second paragraph is *Looking at the HTML mar-up of the website, much of the content can stay*. The text of the report is too often broken by unreferenced figures. This makes the report difficult to read.

Problem analysis and Assumptions

This is presented in appropriate, named subsections but is somewhat minimal in its content, and too often, includes unnecessary statements about general Web design issues.

Implementation and structure

The new design is not that different from the original design.

Code analysis

Although there is separation of design from content, there is still some design within the html code. For example, `<tr bgcolor="#848484" valign="center" align="center">` and repeated `
` should be replaced by css layout code (and they are not used with closing tags). The css files should stick to the named purpose. For example, colour code should not appear within the layout file.

Conclusions and proposals

OK but would benefit from a critique of the new site.

General Comments

The report does not provide convincing evidence of a clear understanding of the important issues of Website design. The new design (and new code) is largely existing code and is not consistent with the needs of separating content from design. The report presentation does not aid readability and would benefit from redrafting.

Overall Mark:

35 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1253802

Presentation, structure and style:

The report is well written and thoughtfully presented. However, the text should be presented in the same font throughout the report. You should not use the first person in the report. It is better to present figures outside of blocks of text.

Problem analysis and Assumptions

The analyses would benefit from presentation within named subsections, such as layout, navigation etc. The analyses of the comparison sites are minimal -- just a couple of sentences for the second site.

Implementation and structure

The section on the design of the new Website is a strong section, that is well presented. There is an appropriate use of graphics and lists to highlight the design choices.

Code analysis

The code is very good. There is a clear separation of content and design and the appropriate use of named css files. There is one minor error `<link rel="stylesheet" type="text/css" href="Style.CSS">`
`<div id="Page">` do not appear within section of the Web page (head or body).

Conclusions and proposals

OK but would benefit from a more formal critique of the new Website.

General Comments

This is a very good report with ample evidence of an ability to structure a professional report, and an ability to code in html/css. The analyses should however be more thorough and presented in a form that aids a clear analysis of the various issues.

Overall Mark:

70 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1212465

Presentation, structure and style:

This report is professionally presented. A minor criticism is that all of the report's content (including figures) should appear within the margins of the report. The executive summary is clear and to the point. It provides an appropriate summary of the report.

Problem analysis and Assumptions

This is the weakest part of the report. The analyses of the comparison sites would benefit from a structured presentation within named subsections. This would encourage a more formal and thorough approach to the analyses.

Implementation and structure

This is sensible and well explained.

Code analysis

There is a clear attempt to separate content and design. However, there are some occasions where this has not been achieved. For example, `<p class = "acceptedPayment"><center> We accept all major Credit Cards: Visa, MasterCard, American Express and Discover </center></p>` and `<ul class = "pricesIntro" type = "square">`.

Conclusions and proposals

OK but could be improved by a more formal critique of the new site.

General Comments

This is an excellent report with ample evidence of an ability to write professionally and to produce effective html/css code.

Overall Mark:

85 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1221705

Presentation, structure and style:

The text is well-written and the report is thoughtfully presented, especially in the analyses of the sites. The sections of the report should be indexed. Do not use the first person in a report. The long list of services should either be presented in elided form, or using a different layout to minimize the amount of wasted space. All graphics should be presented as figures and not within blocks of text. All of the content of the report should appear within the margins of the report.

Problem analysis and Assumptions

The analysis of the sites is thorough and presented clearly in named subsections.

Implementation and structure

This is fine.

Code analysis

Design has largely been separated from content. However, there are some examples where this has not happened. For example, `<table border="2pt" align = "center">` and ``. colours.css should be called color.css (given the import in styles.css)

Conclusions and proposals

OK but a more thorough critique of the new site would be beneficial.

General Comments

This is a good report with evidence of an ability to write professionally, and an ability to code in html/css.

Overall Mark:

65 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1259506

Presentation, structure and style:

The text of the report is well written. However, the presentation of the report does not wholly aid the readability of the report. It is important that all content is presented within the margins of the report and you should avoid using large popouts in a report.

Problem analysis and Assumptions

The analyses are very thorough and benefit from the presentation in named subsections. Although the lists comparing the sites are useful, their length impacts on the narrative of the report.

Implementation and structure

This is fine although the presentation of this section could be improved as alluded to in the first section of this feedback.

Code analysis

It is difficult to judge the code because there is a limited amount presented in the report. There is no evidence of an association of a css file with any pages. There is no design for the id *content1* and no use of classes. There are examples of design and content being combined, such as ``. Only one css file is presented which includes layout, colour and font design, instead of these being separated into focussed files.

Conclusions and proposals

This would benefit from a more formal critique of the new Website.

General Comments

This report has some strengths but also quite a few weaknesses. The main weakness is the minimal amount of code presented in the report and therefore not enough evidence of an ability to code and implement in html and css.

Overall Mark:

50 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1205007

Presentation, structure and style:

The report should be proof-read to remove any errors. For example, the first two sentences of section 1.0 are *Highview is a primary school situated in the county of surrey which is located on the outskirts of greater London. It accommodates up to ... students.* The first sentence of the second paragraph of this section is *Epecially in this and age the internet is being used by more and more people so parents may search for primary schools online, instead of through traditional mediums such as newspapers etc.* All content of the report should be presented within the margins of the report. The overuse of graphics (all of which should be presented as figures) breaks up the text, which makes the report difficult to read.

Problem analysis and Assumptions

The analyses would benefit from the use of named subsections such as layout, navigation etc.

Implementation and structure

There is no commentary on this in the report.

Code analysis

There is some design within the html code. For example, `<div align="center">`, `<div style="border:1px solid black;width:880px;height:300px;overflow-y:scroll;overflow-x:scroll;">` and `<td BGCOLOR="#B1C724" align="center" width="300" <div class="b1">`

`Easy
Fundraising</br> </div> </td>`

There is erroneous code such as `</table width="875" align="center" cellpadding="0" cellspacing="0" </div>` and `<p1>`. `home.css` should be called `index.css`. There appears to be a collection of identical css files with different names. Nested tables have been used instead of css to achieve the required layout.

Conclusions and proposals

No conclusions in the report.

General Comments

This report does not satisfy many of the requirements of the assessment. The presentation is poor, the analyses are weak, and the code does not provide evidence of an understanding of how to effectively use html/css.

Overall Mark:

30 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1141549

Presentation, structure and style:

The report should be proof-read to remove typographical and grammatical errors. For example, *As well as, the background colour is certainly more adequate than the rival one's as a result of a clearer view which consent customers to read without any issues and the font size used is also suitable because of the usage of 10p and Developments that might be done relates to the choice of colours, a black background does not seem to be appropriate to display written details; text fonts sizes; revision of images' import; the cancellation of the additional logo and resize the other one; and the creation of a search gap.* All content of a report (including figures) should appear within the margins of the report.

Problem analysis and Assumptions

The analyses of the sites would benefit from presentation within named subsections, such as layout, navigation etc.

Implementation and structure

Section 4.1 does not satisfy the content implied by its title.

Code analysis

There is a separation of content and design. However, it is not clear why multiple nested divs are used in several instances, and why you have chosen to use classes on occasion where an id would suffice. There is some erroneous code such as `<div="content">`

General Comments

The presentation of the report could be significantly improved by using less figures, reducing the size of many of the figures, proof-reading the text and presented the information in a more structured fashion. The code, and one of the diagrams are incomplete, and includes some unclear design choices. .

Overall Mark:

45 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1205998

Presentation, structure and style:

The sections of the report should be indexed and any graphics should be presented as figures. It is important that all of the content of the report is presented within the report's margins, and that the report is proof-read to remove typographical and grammatical errors. For example, *I choose this a particular firm, because of their poor website compared to their competitors and Third being the lack of any sort of imagery used, especially in its staff page, which gives of a strange mystery appeal to it, as a picture of a figure with a question mark is placed along side instead.*

Problem analysis and Assumptions

The analysis of the site and the comparison sites is very good and presented within named subsections.

Implementation and structure

This is fine although the diagram is somewhat large.

Code analysis

There is code for only one Web page presented in the report. It's content is very similar to the original page. The following code is unnecessary `<style type="text/css">
</style>`. There are some areas of the code where design and content have not been separated. For example, `<p style="MARGIN-TOP: 10px; MARGIN-LEFT: 10px; MARGIN-RIGHT: 10px" align="center">` There is some erroneous code. For example, `<a ` and `<table width="%"`. There is only one css file. There is minimal use of div tags in the html, and where not identifier-specific design is included in the code.

Conclusions and proposals

This would benefit from a more formal critique of the new pages.

General Comments

The strength of this report is the analysis if the site and the comparison sites. The remainder of the report has various problems including and incomplete set of code.

Overall Mark:

45 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1223760

Presentation, structure and style:

It is important that you begin each section of a report in a sensible way. Section 1.0 begins with *Whippletree Junction auctions - <http://rzent.co.nr/>* followed by *It's a very small business located in British Columbia, Canada*. This is not a professional introduction to the report. The font used for the main text should be the same throughout the report. All of the content of the report (including figures) should be presented within the margins of the report. The report should be proof-read to remove typographical and grammatical errors. Do not use the first person in a report.

Problem analysis and Assumptions

This would benefit from presentation within named subsections such as layout, functionality and so on. This would have given the analyses some structure and made full coverage of the issues more likely. The site evaluation (section 1.2) is minimalist and informal.

Implementation and structure

Limited information on the new design and implementation.

Code analysis

Virtually no code to comment on and no external css file. The appendix should include the full code of the new Website.

Conclusions and proposals

General Comments

The requirements of the assessment have not been satisfied. It is poorly presented and includes a minimal amount of code associated with the new Website.

Overall Mark:

10 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1219877

Presentation, structure and style:

Problem analysis and Assumptions

Implementation and structure

Code analysis

Conclusions and proposals

General Comments

This report does not satisfy any of the requirements of the assessment.

Overall Mark:

5 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1104805

Presentation, structure and style:

Avoid using the first person in a report. Make sure that all the content of the report is presented within the margins of the report. You should proof-read the report to remove typographical and grammatical errors. For example, *In terms of the logo I think yellow a red does not contrast well as it makes you have to look at it more than once to actually read what it says, another aspect about this logo is that there are lines going through the text which make it harder to read and Normally a web designer would keep the keep the same colour as the logo.*

Problem analysis and Assumptions

The analysis of the comparison sites would benefit from subsections which focus on particular issues such as layout, navigation, functionality and so on. The second comparison site is not properly introduced and is minimally analysed.

Implementation and structure

This is mainly a collection of graphics with little textual comment.

Code analysis

There is virtually no code to comment on.

Conclusions and proposals

Poor.

General Comments

This report does not satisfy the requirements of this assessment. There is virtually no code and thus no new Website. The report's presentation is poor due to a significant amount of poor grammar, and text that is frequently interrupted by figures.

Overall Mark:

15 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1230897

Presentation, structure and style:

There are layout problems in the report, with lots of unnecessary blank space. It is important that all the content of a report is presented within the margins of the report. Try to avoid placing figures within a text block. The report should be proof-read to remove typographical and grammatical errors or to improve the construction of sentences. For example, *The creation of this site was created mainly through the use of the software Adobe Dreamweaver; this is software that is designed for the creation of websites. It contains many features, such as the creation of layouts and also the ability to create CSS and preview them live.*

Problem analysis and Assumptions

Analysing the comparison sites within subsections aids readability. However, the analysis would benefit from sections on layout and navigation. In addition, the analysis is somewhat minimal, and could provide a more formal overview of the sites. The evaluation of the existing site is poor and minimal. It would benefit from a more formal approach, with the evaluation presented in appropriate subsections.

Implementation and structure

There is unnecessary information here on how Dreamweaver was used.

Code analysis

Content and presentation has largely been separated. However, any code within the body of the report should be presented as text and not within screenshots which are unreadable. Should use an external style sheet rather than an embedded one. There is only one css file and not a collection of files with a particular purpose. There is some layout code within html such as `<p align="center">` and some erroneous code such as `
` and `class=nav`.

Conclusions and proposals

OK but would benefit from a clear critique of the new site.

General Comments

The report provides some evidence of an ability to code in html/css. However, it is affected by its poor presentation and the lack of a thorough analysis of the original site and its comparison sites.

Overall Mark:

45 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1132517

Presentation, structure and style:

Although it is clear that a lot of thought has been put into the design of the report, a too frequent use of figures has made it difficult to present a natural flowing text. It is important to proof-read the report to remove typographical and grammatical errors. For example, on page 3 *As per as the driving school in order to enhance and make a new leaner to be less nervous*. All content of the report (including figures) should be presented within the report's margins. Do not use positionable references such as *below* in the report. You should instead refer to other parts of the report by section name or figure number. The code should appear in an appendix.

Problem analysis and Assumptions

The analysis of the site and comparison to the other sites is good. The sections on the comparison sites are aided by the named subsections.

Implementation and structure

This is sensible and with an appropriate separation of content and design into a collection of html/css files.

Code analysis

There is a clear separation of content and design and ample evidence of an ability to code using html/css. However, there is some problem code such as `<h3<h2 class="subHdg">Structured Training for New Drivers</h3>`

Conclusions and proposals

There is no conclusions section.

General Comments

Most of the requirements of a good assessment have been satisfied. There is clear understanding of the problem domain, an ability to analyse, and an ability to code using the appropriate software. There is, however, a need to improve the presentational aspects of your report writing and also a need to make sure that your grammar is of a consistently high standard.

Overall Mark:

66 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1259169

Presentation, structure and style:

It is important that your report is proof-read to remove grammatical and typographical errors.

Problem analysis and Assumptions

Implementation and structure

Code analysis

Conclusions and proposals

General Comments

This report does not satisfy the assessment requirements. The following are missing: a second comparison site, any evidence of an implementation in html/css, any new Website design and structure and so on.

Overall Mark:

15 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1256126

Presentation, structure and style:

Although it is clear that a lot of effort has been put into the production of the report, there are various problems with it's presentation. It has a very nice executive summary with a sensible use of figures to summarise the impact of the redesign. However: the new version is very similar to the original version; it is important that all of the content of the report is presented within the margins of the report; bordered paragraphs are unnecessary and break up the flow of the report's text and do not use positional references when referring to figures in the report -- a figure's index is all that is needed. The report needs to be proof-read to remove typographical and grammatical errors. For example, in section 5.0 we have *As stated in the analysis of the site, the logo requires quiet a degree work of work to be performed on it to make it suitable for the site.*

Problem analysis and Assumptions

This is very limited. The site should have been compared to the comparison sites in terms of colour, design, functionality, navigation, aesthetics etc. There was however some discussion of some of these issues in the design of the new site.

Implementation and structure

OK.

Code analysis

The code is good with ample evidence of an ability to code using html/css.

Conclusions and proposals

Fine with some interesting comments about css files.

General Comments

Although there is some good work here, it would have been better to have chosen an independent site. It is more difficult to objectively analyse a site which you have involvement with. Since the new site is live, we no longer have access to the original site in order to make comparisons. In addition, there are some significant presentational problems with the report.

Overall Mark:

55 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1207254

Presentation, structure and style:

Excellent presentation and clear and concise grammar. A nice clear executive summary which includes two figures which highlight the purpose of the report. A minor criticism is that all figures should be placed within the margins of the report.

Problem analysis and Assumptions

Very thorough and presented with thought, insight and consistency within named subsections. There appears to be some confusion regarding the meaning of *functionality*. This refers to the functionality of the Website and not of the company.

Implementation and structure

The new design has clearly made use of the analysis of the comparison sites -- as described in the Design section. One graphical representation of the design of the Webspages would suffice since they are identical.

Code analysis

The code is well design with the appropriate separating of content and design. There are some minor errors such as `
<p>Tamborra Design Group. © 2013 All rights reserved</br></p>` where the ordering of the closing tags are incorrect. The repaeated use of `
</br>` should be avoided and dealt with using CSS layout code.

Conclusions and proposals

OK but should include a critique of your new Website.

General Comments

Congratulations on producing a professional report. It is well written and provides significant evidence of an understanding of the problem domain and an ability to produce workable html/css code.

Overall Mark:

85 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1018489

Presentation, structure and style:

Problem analysis and Assumptions

Implementation and structure

Code analysis

Conclusions and proposals

General Comments

There is a limited amount to comment on in this report. The site evaluation and comparisons are minimalist. There is a small amount of design presented in diagrams that go beyond the margins of the report. There is no code. None of the requirements of this assessment have been satisfied.

Overall Mark:

5 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1219683

Presentation, structure and style:

This is a well presented and well written report. It has been presented thoughtfully with a good use of figures. Your sections should be indexed and try to avoid a position reference when referring to a figure, since they may move during the editing of your document. For example, *is illustrated below in Figure B* should simply be *is illustrated in Figure B*.

Problem analysis and Assumptions

The comparison of the sites and the site evaluation are excellent. They benefit from a consistent approach, presented in named subsections.

Implementation and structure

It is unnecessary to include basic details on how html works. For example, a description of a link tab is not relevant to the report. The report would benefit from some graphical representation of the new design.

Code analysis

There is a correct separation of content and design, with the css code appropriately separated into files with a clear and explicit purpose. The code should not have been presented as screenshots which are impossible to read (in there report size).

Conclusions and proposals

This is fine.

General Comments

An excellent report with significant evidence of an understanding of the problem domain, an ability to code in html/css, and professionalism in the production of a report.

Overall Mark:

85 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1228185

Presentation, structure and style:

The sections of the report should be indexed. It is important to proof-read your report to remove any poor grammar, typographical errors or overly long sentences. For example, the first sentence is: *The reason why I have chosen Palmers Solicitors is due to the presentation of their webpage which I personally find very poor, especially with technology we have in the present time, were websites can be extremely professional and find it hard to believe that websites structured and laid out like this are still able to find people who will use them for legal aid.* Although the use of graphics can aid the readability of a report, it is important not to overuse them and it is important that they fit within the margins of the report. However, the use of side-by-side graphics is a powerful medium for highlighting comparison issues.

Problem analysis and Assumptions

The analysis and comparison is thorough and insightful. The sections would benefit from the use of named subsections that discuss particular issues of design.

Implementation and structure

The implementation is sensible and results in a Website that is clearly an improvement on the original site. However, the leaves background sometimes makes the text difficult to read. Figures 28 to 32 are excellent.

Code analysis

There is a clear separation of content and design. There are some errors in the code: body tags appearing in the wrong position, two body tags in one file and non-terminated tags. CSS files should focus on a particular characteristic: layout, colour etc. The code in the report only appears to show a single (unnamed) css file, and yet, several are referred to in the html files.

Conclusions and proposals

OK but would benefit from a more detailed review of the new pages.

General Comments

There is a lot of very good work here. The presentation of the report is very good with several excellent features. Well done.

Overall Mark:

75 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1212560

Presentation, structure and style:

It is very important to proof-read your work before submission. For example, the opening sentence is: *This report is based on a website which an old website will be designed into new website to make the website design look appropriate to viewers such as their customer* and the latter sentence *Thirdly, the website use different colour and size font as it does make it look formal and interesting for viewers who visit their website*. The report is periodically affected by poor grammar, which naturally makes it more difficult to read. The sections of the report should be indexed. Do not refer to other parts of the report by their position, such as above, below, on the right side, since they may not appear there in the final version. Simply refer to them by their specific index.

Problem analysis and Assumptions

The analysis would benefit from subsections highlighting the various issues such as layout, branding etc. However, there are a lot of sensible comments and some appropriate comparisons to other sites.

Implementation and structure

The asymmetric design is quite strange and does not appear to be an improvement on the original site design.

Code analysis

The code is fine. There are some minor errors and it would benefit from a separate colour.css file that specifies any colour design for the website. The new site has minimal colour. There is an appropriate separation of design and content but you have only used a rather small subset of html and css.

Conclusions and proposals

Although there is some reflection here, the report would benefit from a more thorough critique of the new site.

General Comments

There is some good work in this report. However, the new site is not an obvious improvement on the existing site.

Overall Mark:

48 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1219535

Presentation, structure and style:

This report is quite well presented with some evidence of care and thought in its development. However, it includes a significant amount of poor grammar making the text difficult to follow. This could have been improved by some proof-reading which may also have resolved the errors in website names and screenshots (see, for example, the first comparison site on page 5). Philip Gardner's site is called www.toastmasterphilipgardner.co.uk and not www.londontoastmaster.com.

Problem analysis and Assumptions

This is OK but is also seriously affected by the periodic poor grammar. The evaluation of the sites would benefit from a more structured approach where the main criteria are reviewed within subsections.

Implementation and structure

There is some strange content in this part of the report. It is not clear what a screenshot of 'saving a file' adds to the report, and the structure of the site diagram is difficult to read without some notation guidance from the author. The initial part of the implementation section provides a generic overview of HTML/CSS use. This is unnecessary in this report -- it should focus on the actual problem. Several `<a>` tags include references to files that have not been uploaded to a Web server. For example, `href="file:///C:/Users/Leeroy/Web%20Making/aboutEddie.phtml"`.

Code analysis

You should import a single CSS file that itself imports other CSS files. For example, you could have a file `Web.css` which imports `WebLayout.css` etc. The very first tag does not have a terminating `>`. That is, `<html`
`xmlns=http://www.w3.org/199/xhtmlxml:lang="en"lang="en"` There is a lot of erroneous code including: end tags being placed in the incorrect position, missing notation, `<td/td>` and `background: #F3A7A8`. The CSS files are not consistent with their titles. `WebStyle` includes typography and colour information. `WebLayout` includes colour information. `Weddings.html` includes the following code: `<table>`
`<tbody>`
`<tr><td class="icon"></td`
`<tr><td class="icon"></td`
`</tr>`
`</div>`
`</div>`
`</body>`
`</html>`

Conclusions and proposals

Although there is some reflection. Your conclusions are somewhat limited, and as in other parts of the report, difficult to read.

General Comments

You have chosen an appropriate Website and appropriate comparison sites. Although you have attempted to redesign the site and there are some improvements, there are several flaws in the code and remaining design issues.

Overall Mark:

40 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1260947

Presentation, structure and style:

There is no contents page.

Problem analysis and Assumptions

Implementation and structure

Code analysis

Conclusions and proposals

General Comments

There is very little to assess here. There is no sensible analysis, comparison to other sites, code etc.

Overall Mark:

5 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1218389

Presentation, structure and style:

The sections of the report should be indexed. The approach to embedding graphics within the text makes the report less readable. It is better to use named figures.

Problem analysis and Assumptions

Although there is some sensible analysis, there is only one comparison site, and the comparison and evaluation is minimal.

Implementation and structure

The Design section begins with the statement: *Write what features and functionality you site should have, and what the site should look like:* -- this is not relevant to the report. This section has minimal content.

Code analysis

Although you state that there should be five pages, you only provide code for a single page. Style code is embedded within content. For example: `<td width="50" bgcolor="#000000"><h1>`. Your code includes JavaScript functions without any reference to JavaScript, and your CSS code is inconsistent with your HTML.

Conclusions and proposals

None included in the report.

General Comments

You have not satisfied the requirements of the assessment. The analysis is incomplete, the code is incorrect, and the presentation of the report is poor.

Overall Mark:

15 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1119872

Presentation, structure and style:

On the whole the report is well written but does suffer from periodic typographical errors and incorrect grammar. Please note that *inputted* should be *input*. You should not use the first person in a report but there should be a front page. There are several layout issues such as the section 1.0 header appearing at the bottom of a page.

Problem analysis and Assumptions

The analysis of the chosen site is: *The website for horsepower hairdressing is a bit boring and not very eye catching. The page doesn't take up the screen and there is an unattractive background which is consistent throughout the pages of the site.* This is minimalist and relies on subjective judgements. The analyses of the sensibly chosen comparison sites are far better and include some s back to the chosen site.

Implementation and structure

The description of the new design is good with an appropriate critique of the current site and clear explanations for the design choices.

Code analysis

The code is clear with an appropriate separation of design and content. However, there are some inconsistencies such as: `<body bgcolor = "#FFF37F">`
You should have developed a collection of css files, each with a particular defined purpose. The css files appears incomplete since it ends with `#messagebox {`. Several of the div identifiers have identical styles and, therefore, you could have used classes to implement this style information.

Conclusions and proposals

OK but should be more of a critique of the new site.

General Comments

Although the report suffers in its design and layout there is evidence of a lot of good work, and an understanding of the use of HTML/CSS. The new site, although clear and sensibly designed, is not a significant improvement on the original. One issue is that the name of the company is not reflected in the Website design -- which it is in the original with the use of a chequered flag etc.

Overall Mark:

58 %

Business Undergraduate Modular Scheme 2012/2013

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: K1126975

Presentation, structure and style:

The report is well presented. The grammar is good in most places and graphics have been used where appropriate. A minor criticism is that the source code should be presented in an appendix.

Problem analysis and Assumptions

An appropriate Website and comparison sites are used. The analysis is thorough, with many insightful and sensible comments. You should avoid using the first person when writing a report, and make sure that your grammar remains at a high level by proof-reading your text.

Implementation and structure

A clear overview of the new site. The description is good when you discuss higher-level issues such as layout and design, but is not so good when you describe how, for example, to make links to another page. Remember to focus on the important information. It is interesting that you made the following comment: *The creator of the site has produced and very professional menu with original tabs* but have not tried to use a similar approach.

Code analysis

There are several errors / bad design in the code. You have used two `<html>` tags in the home page. A lot of design coding is embedded in your html. For example, `>` and `<p align="center">`. You appear to have developed a css file for each segment of the home page rather than a top level css file that imports css files with a specific functionality.

Conclusions and proposals

This is somewhat limited -- you should have reflected on the new website including its strengths and weaknesses.

General Comments

The report is well written but the code does not satisfy the assignment requirements, and the new site is not convincingly an improvement on the current site.

Overall Mark:

40 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1207770

Presentation, structure and style:

Excellent report structure

Excellent presentation

Excellent writing style, appropriate and fluent.

Very good report - well written and structured - nice use of images in the layout

Problem analysis and Assumptions

Well analysed

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Excellent use of CSS

Excellent solution covering depth and detail required

Excellent design and analysis

Really very good indeed

Conclusions and proposals

Excellent

General Comments

Lots of very good work in here

Overall Mark:

88 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1208906

Presentation, structure and style:

Good report structure

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Some evidence of the appropriate techniques

Some flaws/mistakes in the implementation/solution

A few issues ... see code analysis

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Good markup/structure

Reasonable design, derives from appropriate analysis

Non-semantic names! Wrapper, spacer - choose better more meaningful names. Also:
the CSS has not been structured in the way that you've been shown.

Conclusions and proposals

It's clear that the design could go further - there is some evidence of the required
techniques and the analysis is OK

General Comments

You've had a go - but its clear there are parts where you could have improved.

Overall Mark:

47 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1129757

Presentation, structure and style:

Excellent report structure
Excellent presentation
Excellent writing style, appropriate and fluent.
Very good report - well written and structured

Problem analysis and Assumptions

Well analysed
Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required
Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML
Excellent use of CSS
Excellent solution covering depth and detail required
Excellent design and analysis
Really very good indeed

Conclusions and proposals

Excellent

General Comments

Not much to add to the above - excellent work. One or two minor tweaks in places (the odd non-semantic bit of HTML), but overall VG

Overall Mark:

85 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1156033

Presentation, structure and style:

Good report structure

Good presentation

Good writing style

A few issues in layout, but content and analysis are appropriate in most places

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

One or two problem areas in the analysis

Implementation and structure

Some evidence of the appropriate techniques

Some flaws/mistakes in the implementation/solution

Lots of good work here - parts of the HTML and CSS show good effort, but could go further

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Reasonable markup structure

Reasonable design, derives from appropriate analysis

Some non-semantic names - parts of the HTML are good, but parts need work; the CSS is structured well, but needs work

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

Parts good - but more needed

General Comments

Overall Mark:

50 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1066208

Presentation, structure and style:

Fair / Reasonable report structure

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

You analysis part needs more detail to explain what you did - more detail and length

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Some evidence of the appropriate techniques

Good solution, with appropriate detail with one or two minor problems

The issue here (as you have addressed in the text) is that the HTML is quite semantic in style, which means that most of the work has to be done in the CSS. This is tough

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Reasonable markup structure

Reasonable design, derives from appropriate analysis

You've played around with a lot of the CSS here to achieve different visual effects; in reality you would need to tidy this up a lot as there is a lot that you could improve through CSS rewrites

Conclusions and proposals

Appropriate and valid

General Comments

Some good work in here, but you made it harder for yourself by perhaps picking the wrong site

Overall Mark:

50 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1252264

Presentation, structure and style:

Good report structure
Good presentation
Good writing style
Lots of good work here

Problem analysis and Assumptions

Good analysis of the problem domain

Implementation and structure

Good use of terminology and appropriate techniques
Some flaws/mistakes in the implementation/solution
See the code analysis for the issues - a good effort though

Code analysis

Reasonable semantic HTML
Reasonable use of CSS
Good markup/structure
Reasonable design, derives from appropriate analysis
No images of the final site? The markup is heading in the right direction, but you've got uppercase elements,
 tags and some other issues. The CSS is a good effort, but isn't structured well

Conclusions and proposals

Appropriate and valid

General Comments

Lots of good work here (the initial analysis is good). The implementation shows lots of good work but could go much further

Overall Mark:

67 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1204184

Presentation, structure and style:

Excellent report structure
Good presentation
Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain
Appropriate, valid assumptions

Implementation and structure

Good use of terminology and appropriate techniques
Good solution with appropriate detail

Code analysis

Good semantic HTML
Good use of CSS
Good markup/structure

No images of the final design working? Couldn't you get it working?

Conclusions and proposals

Good work
Very nice HTML, more images to show what it looked like at the end?

General Comments

Good effort on the analysis and the implementation - a few more images of what the final results looked like would have helped.

Overall Mark:

68 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1260435

Presentation, structure and style:

Good report structure

Good presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

You should clarify your assumptions

Implementation and structure

Good use of terminology and appropriate techniques

Good solution with appropriate detail

Code analysis

Good semantic HTML

Good use of CSS

Good markup/structure

No images of the final design working? Couldn't you get it working?

Conclusions and proposals

Good work

General Comments

Good effort on the analysis and the implementation - a few more images of what the final results looked like would have helped.

Overall Mark:

68 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1212842

Presentation, structure and style:

Good report structure

Good presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

You should clarify your assumptions

Implementation and structure

Good use of terminology and appropriate techniques

Good solution, with appropriate detail with one or two minor problems

Code analysis

Good semantic HTML

Good use of CSS

Good markup/structure

No images of the final design working? Couldn't you get it working?

Conclusions and proposals

Good work

General Comments

Good effort on the analysis and the implementation - a few more images of what the final results looked like would have helped.

Overall Mark:

65 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1225216

Presentation, structure and style:

Good report structure

Good presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

Appropriate, valid assumptions

Implementation and structure

Poor use of required techniques

Some flaws/mistakes in the implementation/solution

See code analysis for the issues here!

Code analysis

Poor semantic HTML

Reasonable use of CSS

Reasonable markup structure

Good design and analysis

Your site looks good, but you won't get any points for nice HTML or CSS! `
` tags, embedded CSS, invalid `<title>` contents (pg 43), non-semantic names, links to an external style sheet but you've also got embedded style.... Not good

Conclusions and proposals

General Comments

Looks like some of this code was automatically generated, which is fine, but you need to tidy it up afterwards as generated code is a mess.

It looks good, but I wouldn't want to be the person maintaining the code or attempting to change the design. First half (the analysis) was good and well presented

Overall Mark:

64 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1218313

Presentation, structure and style:

Excellent report structure

Excellent presentation

Excellent writing style, appropriate and fluent.

Problem analysis and Assumptions

Well analysed

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Excellent use of CSS

Excellent solution covering depth and detail required

Excellent design and analysis

Conclusions and proposals

Excellent

General Comments

Lots of very good work in here

Overall Mark:

80 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1113373

Presentation, structure and style:

Excellent report structure

Excellent presentation

Excellent writing style, appropriate and fluent.

Problem analysis and Assumptions

Well analysed

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Excellent use of CSS

Excellent solution covering depth and detail required

Excellent design and analysis

Conclusions and proposals

Excellent

General Comments

Lots of very good work in here

Overall Mark:

80 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1230493

Presentation, structure and style:

Good report structure
Good presentation
Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain
Appropriate, valid assumptions

Implementation and structure

Good use of terminology and appropriate techniques
Good solution, with appropriate detail with one or two minor problems

Code analysis

Good semantic HTML
Good use of CSS
Good markup/structure
Reasonable design, derives from appropriate analysis
The semantic HTML is good, but you could have gone further with the CSS

Conclusions and proposals

Good work

General Comments

Lots of good work in here - the initial analysis is good, with lots of the implementation being well done

Overall Mark:

66 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1209575

Presentation, structure and style:

Poor report structure - needs work

Presentation needs work

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Poor analysis with a bit more depth / detail required

You should clarify your assumptions

Implementation and structure

Very little evidence of required techniques

Code analysis

Conclusions and proposals

General Comments

No implementation

Overall Mark:

15 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1209804

Presentation, structure and style:

Good report structure

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

Some layout and image issues - you should have sized and placed the images more carefully

Problem analysis and Assumptions

Reasonably well analysed

Appropriate, valid assumptions

Your analysis is OK, but could be more detailed

Implementation and structure

Some evidence of the appropriate techniques

Some flaws/mistakes in the implementation/solution

The overall semantic HTML structure is there, but there are a few issues in the markup (for example em tags inside an h2 etc)

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Reasonable markup structure

You can't do "...etc" in these reports (pg27). If you don't wish to include full code extracts in the body of the document, place them in an appendix (formatted correctly).

<body> tags pg 23 odd

Conclusions and proposals

Appropriate and valid

..in parts!

General Comments

Some work in here, but issues in many places

Overall Mark:

48 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1209868

Presentation, structure and style:

Excellent report structure

Excellent presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

Appropriate, valid assumptions

Comparison is good

Implementation and structure

Good use of terminology and appropriate techniques

Good solution, with appropriate detail with one or two minor problems

Code analysis

Good semantic HTML

Good use of CSS

Good markup/structure

Good design and analysis

Yuk!
 tags for forced layout! There are also paragraphs that need tags (pg 27).

You've used most of the markup appropriately, with good names and structure, but the odd issue here or there

Conclusions and proposals

Good work

General Comments

Lots of good work in here - you've got one or two implementation issues, but there is obvious overall effort in the analysis and implementation

Overall Mark:

75 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1212049

Presentation, structure and style:

Good report structure
Fair presentation, but could be improved
Fair / Reasonable style, needs some polish
Some parts very short!

Problem analysis and Assumptions

Reasonably well analysed
You should clarify your assumptions

Could be longer

Implementation and structure

Some evidence of the appropriate techniques
Some flaws/mistakes in the implementation/solution

Code analysis

Reasonable semantic HTML
Reasonable use of CSS
Good markup/structure
Reasonable design, derives from appropriate analysis
A few issues - there is clear evidence of markup and CSS design here, but it needs to go further and be fully semantic, using proper meaningful names and more structured CSS

Conclusions and proposals

Appropriate and valid

General Comments

Some of the analysis needs more detail and the implementation needs more

Overall Mark:

50 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1230878

Presentation, structure and style:

Good report structure

Good presentation

Fair / Reasonable style, needs some polish

Why not edit the document title on the first page? Looks a bit sloppy!

Problem analysis and Assumptions

Good analysis of the problem domain

Appropriate, valid assumptions

A good choice of sites, well analysed

Implementation and structure

Good use of terminology and appropriate techniques

Good solution, with appropriate detail with one or two minor problems
(see code analysis)

Code analysis

Good semantic HTML

Reasonable use of CSS

Good markup/structure

Good design and analysis

Some non semantic names and the CSS hasn't been structured quite as well as it could have been.

Conclusions and proposals

Good work

General Comments

A few issues here and there, but overall a good piece of work

Overall Mark:

65 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1215866

Presentation, structure and style:

Good report structure

Good presentation

Good writing style

Nice use of photos for wireframes! No pictures of the completed website? Or was it too messy?

Problem analysis and Assumptions

Good analysis of the problem domain

Appropriate, valid assumptions

Your initial analysis and design plans are good

Implementation and structure

Some evidence of the appropriate techniques

Some flaws/mistakes in the implementation/solution

Looks like you got part way through here - mixing the code from the labs (which is fine), but not fully managing to integrate it with the existing site.

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Parts not working, but included as if they did work

Some implementation issues! `
` and display markup in the HTML - yuk! The lack of whole screen shots signals a few issues!

Conclusions and proposals

Appropriate and valid

... in parts

General Comments

The analysis part is good, and there is clearly an attempt at implementing a solution, but it falls down in the integration.

Overall Mark:

60 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1233095

Presentation, structure and style:

Excellent report structure

Excellent presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Excellent use of CSS

Good markup/structure

Excellent design and analysis

Conclusions and proposals

Excellent

General Comments

Very good! Lots of excellent work in here - the final HTML and CSS is semantic and structured correctly

Overall Mark:

80 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1249626

Presentation, structure and style:

Good report structure

Good presentation

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Very little evidence of required techniques

Code analysis

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

No code!

General Comments

As you haven't included any markup or CSS design, I can't give this a higher mark,
which is a shame

Overall Mark:

12 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1210228

Presentation, structure and style:

Good report structure
Good presentation
Good writing style
Images too wide!

Problem analysis and Assumptions

Good analysis of the problem domain
Appropriate, valid assumptions

Implementation and structure

Good use of terminology and appropriate techniques
Good solution with appropriate detail

Code analysis

Reasonable semantic HTML
Good use of CSS
Good markup/structure
Good design and analysis
It was all going so well - until you used `
` in your HTML! You also have some things like `` tags inside `<h1>` which is a shame.

Conclusions and proposals

Good work

General Comments

Lots of good work here - but the implementation needs a bit of polish to remove the occasional hack in the markup (as indicated above)

Overall Mark:

67 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1260057

Presentation, structure and style:

Good report structure

Good presentation

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Very little evidence of required techniques

Code analysis

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

I don't mind people using tools (such as dreamweaver), but you would have to clean up the code afterwards. You haven't included any to look at!

General Comments

As you haven't included any markup or CSS design, I can't give this a higher mark, which is a shame

Overall Mark:

10 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1214457

Presentation, structure and style:

Poor report structure - needs work

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

You haven't followed the instructions on how the report should be formatted, by enclosing code in a single document

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Really needs a greater level of analysis

Implementation and structure

Some evidence of the appropriate techniques

Many flaws in the implementation/solution

Perhaps you used a tool for the creation of the site - the code is neither semantic nor uses CSS in the style that was expected

Code analysis

Poor semantic HTML

Poor use of appropriate CSS

Reasonable markup structure

Reasonable design, derives from appropriate analysis

Handing in this HTML is very disappointing after the weeks we spent on correctly writing HTML

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

I don't mind tools being used, but you have to tidy the HTML and CSS up afterwards!

General Comments

Report doesn't follow the structure required and the technical skills demonstrated were not what was wanted which makes it hard to give it a higher mark

Overall Mark:

35 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1231654

Presentation, structure and style:

Fair / Reasonable report structure

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Very little evidence of required techniques

Code analysis

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

General Comments

No HTML or CSS - some evidence of analysis, but no where near enough

Overall Mark:

10 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1211972

Presentation, structure and style:

Fair / Reasonable report structure

Fair presentation, but could be improved

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Very little evidence of required techniques

Code analysis

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

General Comments

No HTML or CSS - some evidence of analysis, but no where near enough

Overall Mark:

10 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1218799

Presentation, structure and style:

Excellent report structure
Excellent presentation
Good writing style
... but need a bit of polish (the odd phrasing issue)

Problem analysis and Assumptions

Well analysed
Appropriate, valid assumptions

Implementation and structure

Good use of terminology and appropriate techniques
Good solution, with appropriate detail with one or two minor problems

Code analysis

Good semantic HTML
Good use of CSS
Good markup/structure
Excellent design and analysis
Poor semantic names - don't use name that convey positional information. Other than that the HTML is well structured and used appropriately. My suspicion is that the CSS could be better structured, but theres a lot of work here

Conclusions and proposals

Good work

General Comments

Lots of good work here - a few areas where it could be improved, but lots of effort

Overall Mark:

84 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1247570

Presentation, structure and style:

Excellent report structure

Excellent presentation

Good writing style

Problem analysis and Assumptions

Good analysis of the problem domain

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Excellent use of CSS

Good markup/structure

Excellent design and analysis

Conclusions and proposals

Excellent

General Comments

Very good! Lots of excellent work in here - the final HTML and CSS is semantic and structured correctly. One of two minor issues that could be quickly addressed

Overall Mark:

80 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1254456

Presentation, structure and style:

Good report structure

Good presentation

Excellent writing style, appropriate and fluent.

Problem analysis and Assumptions

Good analysis of the problem domain

Appropriate, valid assumptions

Your initial analysis is very good - but the implementation lets you down a bit

Implementation and structure

Some evidence of the appropriate techniques

Some flaws/mistakes in the implementation/solution

Code analysis

Reasonable semantic HTML

Reasonable use of CSS

Reasonable markup structure

Reasonable design, derives from appropriate analysis

The HTML is rather minimal - by this I mean that you could have enhanced the design by using some more DIV structures. There are a few HTML issues - centre inside H2a for example.

Conclusions and proposals

Appropriate and valid

General Comments

There's evidence of some work here, but the markup and CSS could go much further.

The analysis in the first 8 pages is good, detailed and appropriate

Overall Mark:

53 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1207955

Presentation, structure and style:

Excellent report structure

Excellent presentation

Excellent writing style, appropriate and fluent.

Problem analysis and Assumptions

Well analysed

Good, appropriate assumptions

Implementation and structure

Excellent use of terminology and appropriate techniques where required

Excellent solution covering depth and detail required

Code analysis

Excellent semantic HTML

Good use of CSS

Excellent solution covering depth and detail required

Excellent design and analysis

One or two issues in th HTML (a few things that could be individually marked up as <p> for example, but overall very good

Conclusions and proposals

Excellent

General Comments

Lots of very good work in here

Overall Mark:

75 %

**Business Undergraduate Modular Scheme
2012/2013**

Lecturers Comments and Mark Sheet
Scheduled Assignment

BB1753 Information Technology for Business

Students Name:

Kuid: k1220536

Presentation, structure and style:

Fair / Reasonable report structure

Presentation needs work

Fair / Reasonable style, needs some polish

Problem analysis and Assumptions

Reasonably well analysed

You should clarify your assumptions

Implementation and structure

Poor use of required techniques

Many flaws in the implementation/solution

It is difficult to see what you did here for the implementation - from what I can see the original HTML code has been barely changed. It still contains embeded style and CSS, along with poor markup such as
 tags

Code analysis

Poor semantic HTML

Poor use of appropriate CSS

Poor design, lacking analysis

Conclusions and proposals

Incomplete solution, lacking depth and/or some detail

General Comments

As has been indicated above, the initial analysis part is OK, but the implementation is very thin - doesn't look like much has been done at all

Overall Mark:

28 %